

COOKIE POLICY

Version dated 1/4/2022

The Interreg-project 'From Waste 2 Profit' is a joint initiative of following partners:

1. **PROVINCIALE ONTWIKKELINGSMAATSCHAPPIJ LIMBURG**, public-law entity with legal personality recognized by the Flemish Government, having its registered office at 3500 Hasselt, Kempische Steenweg 303/101, Belgium, and with enterprise number 0881.704.066 (hereinafter referred to as "**POM Limburg**");
2. **VOKA – KAMER VAN KOOPHANDEL LIMBURG VZW**, with registered office at Gouverneur Roppesingel 51, 3500 Hasselt, Belgium, and with enterprise number 0407.589.842;
3. **NV LIMBURGS INSTITUUT VOOR ONTWIKKELING EN FINANCIERING (LIOF)**, with registered office at Wim Duisenbergplantsoen 27, 6221 SE Maastricht, The Netherlands, and with enterprise number 14604604;
4. **EFFICIENZ-AGENTUR**, with registered office at Dr.-Hammacher-Str. 49, 47119 Duisburg, Germany, and with enterprise number 170748833;
5. **ZENTRUM FÜR INNOVATION UND TECHNIK IN NRW**, with registered office at Bismarckstraße 28, 45470 Mülheim an der Ruhr, Germany, and with enterprise number 999725457;
6. **UC LIMBURG VZW**, with registered office at Agoralaan, Building B, bus 1, 3590 Diepenbeek, Belgium, and with enterprise number 0417.195.515;
7. **Z33 HUIS VOOR ACTUELE KUNST**, with registered office at Kempische Steenweg 303-101, 3500 Hasselt, Belgium, and with enterprise number 0881.704.066;
8. **STICHTING MUSEUMPLEIN LIMBURG, MUSEA VOOR AARDE, DESIGN & WETENSCHAP**, with registered office at Museumplein 2, 6461 MA Kerkrade, The Netherlands;
9. **WALLONIE DESIGN**, with registered office at 78 Rue Paradis, 4000 Liège, Belgium, and with enterprise number 0875.955.035;
10. **DIGITAL HUB AACHEN**, with registered office at Pascalstraesse 6, 50276 Aachen, Germany, and with enterprise number 307.327.768;
11. **EKLO**, with registered office at Rue Lambert Lombard 3, 4000 Liège, Belgium, and with enterprise number 0876.745.287;
12. **CHEMELOT INNOVATION AND LEARNING LABS**, with registered office at Urmonderbaan 22, 6167RD Geleen, The Netherlands, and with enterprise number 56636113;

We use cookies to enhance the experience at <https://fromwaste2profit.be/> (hereinafter referred to as the "**Website**"). These cookies enable certain features on the Website or measure how visitors use our Website.

With this Cookie Policy (hereinafter: '**Cookie Policy**'), we wish to inform you, the visitor of our Website, about the cookies and other tracking methods we use and how we do this.

What are cookies?

A cookie is a small text file that a website server places in your computer's browser or on your mobile device when you consult this website. The cookie contains a unique code that makes it possible to recognize your browser during the visit to the website ('session cookie') or during subsequent, repeated visits ('permanent cookie'). Cookies can be placed by the server of the website you are visiting or by partners with whom the website works. A website's server can read only the cookies it has placed itself and has no access to other information found on your computer or mobile device. Cookies are stored on your computer or mobile device in a specific browser folder.

Cookies generally make interaction between the visitor and the website easier and faster. They also help the visitor to navigate between the different sections of the website. Cookies can also be used to make the content of the website more relevant for the visitor and to adapt it to their personal taste and needs.

This Website uses different types of cookies and tracking methods:

I. Technically essential cookies

These cookies are necessary for purely technical reasons to use the Website. Because of their technical necessity, only a duty to provide information applies. These cookies are placed as soon as you enter the Website.

First-party cookies:

Name	Expiry date	Purpose

Third-party cookies:

Name	Expiry date	Provider	Purpose
rc::a	Permanent	Google.com	Tracker used to differentiate between humans and bots, and to generate valid reports about the use of the Website.
rc::c	Session	Google.com	To differentiate between people and bots.

I. Functional cookies

These cookies improve the functionality of the Website by storing your preferences. They are necessary for the proper functioning of this Website. Although you cannot refuse them if you wish to browse the Website, they are placed only after a choice has been made about placing cookies.

First-party cookies:

Name	Expiry date	Purpose
Wp-wpml_current_language	Session	Determine language preference based on country code

Third-party cookies:

Name	Expiry date	Provider	Purpose
Lang	Session	Linkedin.com	Remember language preference

II. Analytical cookies

Analytical cookies allow us to measure how visitors use our Website. Based on this information, we can generate user statistics and reports. This allows us to improve the performance of the Website and thus provide a better user experience. If you have not given consent but still see offers from us, these offers are not based on your behavior.

First-party cookies:

Name	Expiry date	Purpose
_ga	2 years	Records a unique ID that is used to generate statistical data on how visitors use the website
ga#	2 years	Collects data on number of website visits by a user
_gat	1 day	Used to limit the number of requests
_hjAbsoluteSessionInProgress	1 day	Records how often the website was visited by different visitors using a unique ID
_hjFirstSeen	1 day	Analyzes whether it is a new visitor or a returning visitor
_hjIncludedInPageviewSample	1 day	Used to verify that user navigation and interactions are included in the data analysis of the website
_hjIncludedInSessionSample	1 day	Records visitor behavior for internal analysis and optimization of the website
_hjRecordingLastActivity	Session	Implements a unique ID for the session to obtain data about the use of the website for statistical purposes
hjSession#	1 day	Collects data on website visits, such as number of visits, time on website and page visits
hjSessionUser#	1 year	Collects data on website visits, such as number of visits, time on website and page visits
AnalyticsSyncHistory	29 days	Used for data synchronization with third party analytics services
hjViewportId	Session	Records a unique ID that is used to generate statistical data on how visitors use the website

Thirdy-party cookies:

Name	Expiry date	Provider	Purpose

III. Marketing cookies

Marketing cookies are used to track visitors on websites. The purpose is to display ads that are relevant and appealing to the individual user and therefore more valuable to publishers and third-party advertisers.

Thirdy-party cookies:

Name	Expiry date	Provider	Purpose
Ads/ga-audiences	Session	Google.com	Used by Google AdWords to re-engage visitors

IV. Social media cookies

Social media cookies are used to integrate and interact with social networking sites on our Website. Our Website contains social media plug-ins, namely from LinkedIn. If you click the social media button, the social media network places cookies on your device. These cookies allow the network to see what you are doing on the internet and use these data for its own purposes. From Waste 2 Profit has no control over the information that social media collects. For more information, see the privacy policies of the respective network.

Thirty-party cookies:

Name	Expiry date	Provider	Purpose
_fbp	3 months	Facebook.com	Used by Facebook to provide advertising products
Bcookie	2 years	Linkedin.com	Used by LinkedIn to track use of embedded services
Bscookie	2 years	Linkedin.com	Used by LinkedIn to track use of embedded services
Lang	Session	Linkedin.com	Used by LinkedIn on pages with an embedded "Follow us" feature
Lidc	1 day	Linkedin.com	Used by LinkedIn to track use of embedded services
Tr	Session	Facebook.com	Used by Facebook to provide advertising products
UserMatchHistory	29 days	Linkedin.com	Used to track visitors across different websites, to display relevant advertisements

V. Other tracking tools used by the Website

The Website also uses tools other than cookies to store or access information on the end user's device, as also indicated in the tables above.

- **Pixel:** a pixel is used to store data needed for remarketing;
- **reCAPTCHA:** a system designed to establish that a computer user is a human being.

Applicable law – Disputes

This Cookie Policy is governed by and must therefore be interpreted in accordance with Belgian law.

Any disputes that may arise from or with regard to this Cookie Policy will be subject to the exclusive jurisdiction of the competent courts of the registered office of POM Limburg.

Privacy regarding cookies

From Waste 2 Profit's privacy policy also applies to the processing of any personal data collected through cookies placed on the site. Click [here](#) for our privacy policy.

From Waste 2 Profit's privacy policy does not apply to the third-party websites connected to our Website. You should consult the cookie policy and/or privacy policy of these partners for this purpose.

Managing and disabling cookies

Most cookies have an expiration date which means that they automatically expire after a certain period of time and no longer record visitor data.

You can also manage or refuse the installation of cookies via your browser settings. Cookies already installed on your computer or mobile device can be removed at any time. How you can adjust these settings differs per browser. Consult the help function of your browser if necessary.

If you block cookie storage, this could affect your browsing experience and you may not be able to enjoy certain services that From Waste 2 Profit offers on the Website.

Update Cookie Policy

From Waste 2 Profit may update this Cookie Policy by posting a new version on the Website. You will always find the most recent version on this page, but if the Cookie Policy changes you will also be asked to make a new cookie selection.

Contact details SPOC From Waste 2 Profit

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- E-mail: privacy@pomlimburg.be